



## **The 2020 Christmas Project and other Short -Term Initiatives – *The GFEEM Ghana Brief***

**In the Ellebelle and Nzema West Districts of the Western Region of Ghana**

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### **Our Introduction to the Western Region of Ghana**

We are in Ghana with purpose, building lifelong relationships. Through an introduction made by Mr. Deon Cater, we have been able to build a relationship with both a talented young man in Tarkwa, Ghana and a mission-forward female business .

Mr. Carter spent over 9 months employing and training more than 30 Ghanaian (young) men in the Nzema West and Ellebelle districts of the Western Region of Ghana. (See Map below) In the course of exploring the opportunity to invest in these communities through enterprise, he became a trusted mentor for Bizmark and a loyal customer of Ms. Agnes Satikey (Owner/Operator of a franchise Heavy Machinery Supply Company.)

I had the opportunity to visit with both Agnes and Bizmark last month. We joined them in their life and work that they do within their local community- to benefit children and women. Agnes founded the “Girl Well Done” Girl’s Enrichment Program. And Bizmark grew up in a nearby orphanage, Word Alive Children’s Orphanage.

We invite you to join us as we initiate a long-term relationship with the people of this area. This Christmas, we will provide requested essential goods and educational resources for the children of the Word Alive Orphanage and the Girl Well Done participants. Specifically, each child in the orphanage will receive an essential item (like a mattress or pillow) and a gift of their choice (from Mercal’s a local supermarket). Next year, we will partner with Cleveland Carter Enterprises, Inc. to begin the efforts to rehabilitate and refurbish the Word Alive Orphanage. With the finalization of a new funder partnership with a Ghana Based CSR office, we also plan to support Ms. Agnes’ efforts to re-open the Jon Federoff International School for the children in the Bonsai Community.

### **The purpose of this brief:**

- To provide an introduction to the Word Alive Orphanage, and the “Girl Well Done” Girls Enrichment Program.
- To provide digital access to recorded visits, interviews and testimonials
- Maps of the Western Region
- To establish estimated Budget for direct gifts to the children
- To provide an overview of GFEEM’s Mission and Business Model



**The Word Alive Orphanage** is located in Esiam, located in the Ellebelle District. ([More Data on the Ellebelle District](#)). There are currently 21 children growing up together in the group home between the ages of 4-23 years old. We have a list ([here](#)) of the essentials items that have been requested by the House Director.



**Click the image of the children** to see a short video tour of the Word Alive Children's Orphanage



## MAP OF THE WESTERN REGION SHOWING TOURIST SITES







## The ‘Girl Well Done’ Obaa Mboo Girls Enrichment Program

This Christmas, GFEEM will partner with the Cleveland Carter Enterprises family to provide educational materials and hardware to the girls (ages 11+) who participate in the Girl Well Done Program. The program is run by Agnes Sagitey and is housed onsite of the Jon Federoff International

School in the Bonsai Community.

The young women meet every other Sunday for scheduled, structured educational programs. We visited the program during their class on entrepreneurship. The girls were taught, by a local chef, how to create small food items to sell in the market: cakes, sausage rolls, etc. They were challenged to break up in sales teams and test their product in the market, with attention to how they presented themselves, set pricing and maintained inventory.

The Founder and Director seeks ways to re-open the school that they built post COVID and to offer education to the girls in her program as the first intervention leading to stability. She believes that if the children are in school, they will focus on academic achievement as the first milestone to setting life-long goals.

There are about 120 girls that participate from month to month in the bi-weekly classes. After class, many of the girls hang around to socialize with the other girls and to spend time with “Mum”

Videos and Images from GFEEM November 2020 Visit with Agnes Sakitey and Advisor Deon Carter at Girl Well Done Program day.

<https://drive.google.com/file/d/11bDh4NimdFGsG-oV2yo18RXQjokzMiPE/view?usp=sharing>



**About the Global Foundation for Education and Economic Mobility, Inc. (GFEEM):**



GFEEM will provide place-based support for programs and projects that are locally organized to increase positive outcomes for women and girls (ages 11-25) across the Gold Coast and Western region of Ghana. **Our program focus includes the girls enrichment, food security and academic achievement activities for girls and women who seek economic and educational empowerment.**



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**OUR THEORY OF CHANGE:**

**Health and Wellness > Self-empowerment > Educational Attainment > Workforce/Entrepreneurship skills building > Asset Accumulation > Civic Participation**  
(Paying it Forward)



**PROGRAM OBJECTIVES**

To create opportunities for girls, women, and children to access education, workforce skills, and health care needed to sustain economic, social and financial stability in their local communities in Western Region districts.

**Program Timeline:** December 2020-December 2021

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**KEY ACTIVITIES:**

1. **Child and Maternal Health:** Through a partnership with a local community health clinic, a staff person of the clinic will be hired to provide transportation service to women and



children from the neighboring villages. The ‘On Call’ medical transport service will ensure that women working in the Cocoa Farms (and their children) during the day, have the financial and physical means to visit with a medical professional. GFEEM will coordinate work between local youth and Tuskegee University Business Students, in the development of a mobile application to manage scheduling and logistics of the donated vehicle for community transportation.

2A. Education Support: Semi-Annual Business (STEM) Contest for the “Girl Well Done” Girls Enrichment Program participants. GFEEM will provide business start-up coaching and training for participants and adult trainers, leading to an annual contest.

2B. Education Support: Academic Scholarships and financial support for youth participants and mothers of school-aged children. These financial awards and stipends are made directly to the local school or educational institution for the benefit of the student. Students are engaged in academic tutoring and support as a part of the program and their scholarship applications will be reviewed on an annual basis. School Fees Scholarships //Ghana College tuition assistance // US Exchange Study Financial Assistance will be provided to participating families

3. Food Security: Food Distribution and Wellness training for Children’s Orphanage and two villages near the Tarkwa area. GFEEM is partnered with Ghana’s national Food Bank and a Fortune 500 US Food Retailer who have agreed to leverage mobile technology to connect a world of excess healthy food to a 10-mile radius community, including a Children’s Orphanage. The Food Bank will recover quality edible surplus food from the consumer goods supply chain and distribute it directly to community organizations in this Nzema East Municipal District, that serve the poor and needy.



## OUTCOMES

- 120 girls from the Nzema East and Ellembelle Districts of the Western Region will participate in a total of 48 hours of class room training and coaching through the Girl Well Done Program
- 50% of the student participants (N=60) in the Girl Well Done program will be enrolled in a local k-12 school before June 2021.
- 25% of the woman who participate in the workforce development training will obtain a driver’s license before December 2021.
- 23 orphans and children living in villages adjacent to the Esiama and Nzema West Regions will receive healthy meals and health assessments from local food providers.



- The Word Alive Children’s Home will receive a full rehabilitation of its bathroom facilities, kitchen and bedrooms before December 2021.
- The Word Alive Children’s Home will have five of its students trained in Physical Facilities Maintenance by December 2021.



### **GFEEM’s KEY PARTNERS:**

- Food for All Ghana (Country-wide)
- Scale Africa (Accra, Ghana)
- The Girl Well Done Girls Enrichment Program, founded by Agnes Sagikey
- The Jon Federoff International School (Bonsi)
- The Sheroes Foundation (Accra, Ghana)
- The Word Alive Children’s Orphanage (Esiaima)
- Cleveland Carter Enterprises (CCE) Utility Construction Company (Atlanta, GA)